

FOR IMMEDIATE RELEASE: 7/14/15

Phil Boissiere
Elite Focus Clinic
EliteFocusClinic.com
650-980-5015
phil@elitefocusclinic.com

SILICON VALLEY'S FIRST ADULT ADHD CLINIC

New clinic aims to help give tech entrepreneurs and professionals an elite edge.

Los Altos, CA: Three leading Attention Deficit Hyperactivity Disorder experts have joined forces to create a “one stop shop” for everyone from tech industry leaders and venture capitalists to attorneys, university students, and parents looking to thrive in the Silicon Valley. The two Stanford trained psychiatrists, Zaakir Yoonas, MD & Lawrence Choy, MD, broke ground last month alongside ADHD treatment expert Phil Boissiere, MFT in the heart of the Valley.

“Until now, people have had to piece meal their treatment together or even just shoot in the dark hoping to find good care, while trying to keep up in a very competitive environment.”, said Co-Founder Phil Boissiere, MFT. One of the clinics medical directors Zaakir Yoonas, MD takes things one step further with, “We believe that the fast paced and creative culture that exists in the Bay Area, has been a magnet for very talented people with ADHD. Unfortunately, talent and intellect can only take someone so far if they are sidelined by attention and performance issues.”

This new hub of ADHD treatment is called *Elite Focus Clinic*. The team behind the clinic chose the name, as they are hoping to help people reach their goals and find ultimate performance through sound medical and clinical treatment. Boissiere also clearly states that, “Most, and by most I mean 90% or more providers do little to nothing to address the full picture. In order to adequately address adult ADHD, one must also look at all evidence based approaches, like sleep, diet, relationships, and thought patterns to empower patients. Both Larry and Z (Lawrence Choy, MD and Zaakir Yoonas, MD) were Chief Residents during their training at Stanford and have become bar none two of the absolute best psychiatrists I have ever partnered with around treating adults with ADHD.”

The clinic has now been open for a two weeks and is are already seeing a very steady flow of new patients. Co-Founder Lawrence Choy, MD says, “We are not in the business of prescribing medications to people who do not meet clear criteria after a rigorous assessment. The bedrock of our program is our unwavering ethics, skill, and dedication to help people thrive. However, if someone does not meet the criteria for ADHD, we still work with them to address sleep, nutrition, performance coaching, and Cognitive Behavioral Therapy to help them reach great heights.”

Elite Focus Clinic is now open at 881 Fremont Street in Los Altos, CA and the team is already looking at expanding by bringing on new medical and mental health professionals to meet the growing need.

About the founders: Zaakir Yoonas, MD and Lawrence Choy, MD who are both Board Certified Psychiatrists that both trained in the Bay Area at UC Berkeley and Stanford University. Phil Boissiere, MFT is a recognized expert in the treatment of adult ADHD and the founder of the popular video series for adults with ADHD named *Beyond Focused*.